



**CYBERSECURITY
AWARENESS
MONTH**



Ruvos Champions Cybersecurity Awareness Month 2022

Building on its annual success, Cybersecurity Awareness Month 2022 is set to highlight the growing importance of cybersecurity in our daily lives and to empower individuals and businesses to take action to secure their data

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September 29, 2022 — Ruvos today announced that it has signed on as Champion for Cybersecurity Awareness Month 2022. Founded in 2004, Cybersecurity Awareness Month, held each October, is the world's foremost initiative aimed at promoting cybersecurity awareness and best practices. The Cybersecurity Awareness Month Champions Program is a collaborative effort among businesses, government agencies, colleges and universities, associations, nonprofit organizations and individuals committed to the Cybersecurity Awareness Month theme of 'It's easy to stay safe online.'

"As one of the country's leading public health informatics companies, cybersecurity is the foundation of all we do at Ruvos. Our company is trusted to move sensitive health and public health data for government agencies and healthcare organizations across the globe—maintaining privacy and security is our top priority. We have invested continually over the last 18 years in training and education on best practices to ensure our partners' data moves quickly *and* securely. It is a 24/7/365 challenge but also an opportunity to help healthcare organizations across the globe protect data that could be lifesaving," said Eddie Gonzalez Loumiet, CEO of Ruvos.

From mobile to remote work and learning to connected home devices, technology is becoming more intertwined with our lives every day. And while the evolution of technology is moving at the speed of sound, cybercriminals are working just as hard to find ways to compromise technology and disrupt personal and business life. Cybersecurity Awareness Month aims to highlight some of the emerging challenges that exist in the world of cybersecurity today and provide straightforward actionable guidance that anyone can follow to create a safe and secure digital world for themselves and their loved ones.

This year, the main focal areas of Cybersecurity Awareness Month anchor on four key fundamental cybersecurity best practices:

- Recognizing and reporting phishing – still one of the primary threat actions used by cybercriminals today.
- Understanding the benefits of using a password manager and dispelling existing myths around password manager security and ease of use.
- Enabling multi-factor authentication on personal devices and business networks.
- Installing updates on a regular basis and turning on automated updates.

Now in its 19th year, Cybersecurity Awareness Month continues to build momentum and impact with the ultimate goal of providing everyone with the information they need to stay safer and more secure online. Ruvos is proud to support this far-reaching online safety awareness and education initiative which is co-led by the [National Cyber Security Alliance](#) and the [Cybersecurity and Infrastructure Agency \(CISA\) of the U.S. Department of Homeland Security](#).

For more information about Cybersecurity Awareness Month 2022 and how to participate in a wide variety of activities, visit staysafeonline.org/cybersecurity-awareness-month/. You can also follow and use the official hashtag **#BeCyberSmart** on social media throughout the month.

About Ruvos

Public health is inherently interdisciplinary—and requires technology that is, too. Since 2004, Ruvos has led nationally in public health informatics and health information technology integrating cloud computing, interoperability, data science, and cybersecurity to build and modernize much of the country’s public health technology infrastructure. Ruvos’ cross-functional team has decades of experience in cybersecurity, data integration, data science, public health, healthcare, and strategic consulting, which we leverage to design simple solutions to complex data challenges. We think cloud first, focusing on the highest standard of data security to ensure our partners’ data arrives quickly and safely.

For more information, please visit <http://ruvos.com>.

About Cybersecurity Awareness Month

Cybersecurity Awareness Month is designed to engage and educate public- and private-sector partners through events and initiatives with the goal of raising awareness about cybersecurity to increase the resiliency of the nation in the event of a cyber incident. Since the Presidential proclamation establishing Cybersecurity Awareness Month in 2004, the initiative has been formally recognized by Congress, federal, state and local governments and leaders from industry and academia. This united effort is necessary to maintain a cyberspace that is safer and more resilient and remains a source of tremendous opportunity and growth for years to come. For more information, visit staysafeonline.org/cybersecurity-awareness-month/

About National Cybersecurity Alliance

The National Cybersecurity Alliance is a non-profit organization on a mission to create a more secure, interconnected world. We advocate for the safe use of all technology and educate everyone on how best to protect ourselves, our families, and our organizations from cybercrime. We create strong partnerships between governments and corporations to amplify our message and to foster a greater “digital” good. National Cybersecurity Alliance’s core efforts include Cybersecurity Awareness Month (October); Data Privacy Week (Jan. 24-28th); and CyberSecure My Business™, which offers webinars, web resources and workshops to help businesses be resistant to and resilient from cyberattacks. For more information, please visit <https://staysafeonline.org>.

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