

AUG, 2022



BY. JOSE P. MUCIÑO, CFO

MCNO'S REBRANDING AND INSTITUTIONAL VIDEO

Thanks to a great effort done by the entire Mucinno Holding team, the company has had exponential growth in recent years.

Not only increasing the numbers of production, supply, or revenues, but we have also strengthened our processes, our interpersonal relationships within the team and our confidence in ourselves. Therefore, the company has begun the process of renewing its corporate image, as well as the start of new digital and strategic processes.



With the aim of sharing with you the path that has taken us to where we are, our current situation and our vision for the future.

mcno

MOVING MOUNTAINS ONE GRAIN AT A TIME





The institutional video was made with the purpose of capturing and transmitting the essence of the company

This video can be seen on our completely renewed website. With our new image, the company intends to position itself in the eyes of potential investors, offering a company committed to the environment and transmitting that mining is capable of also generating a positive impact.



"The rebranding reflects how we plan to refocus the company on what I see as the future of mining and transportation"

-Edgar Muciño, CEO.





FORWARD-LOOKING STATEMENTS

This press release contains forward-looking information within the meaning of the Private Securities Litigation Reform Act of 1995, Section 27A of the Securities Act of 1993 and Section 21E of the Securities Exchange Act of 1934 and is subject to the safe harbor created by those laws. These forward-looking statements are based upon a number of assumptions and estimates that are subject to significant uncertainties that involve known and unknown risks, many of which are beyond our control and are not guarantees of future performance. Actual outcomes and results could materially differ from what is expressed, implied, or forecasted in any such forward-looking statements and any such difference may be caused by risk factors listed from time to time in the Company's news releases and/or its filings with the OTC Bulletin Board or as a result of other factors.



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MESSAGE TO INVESTORS

**OUR ONLY OFFICIAL MEANS OF CONTACT ARE THOSE MENTIONED IN THIS DOCUMENT.
TO CONTACT US PLEASE VERIFY THAT THEY ARE THE OFFICIAL MEANS OF EMAIL, LINKEDIN, TWITTER OR FACEBOOK.**

SPECIAL THANKS TO:

JOIN LEAN ENTERPRISE SOLUTIONS

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TROZZO FLOW & MOTION

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QUESTIONS? CONTACT US.

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